

❖ ❖ SUPERCOOL GAMING TIPS! ❖ ❖

Imagine[®]

Fall 2009

town

magazine

WIN!
A TRIP FOR TWO
TO LA!
DETAILS INSIDE!

Q&A
with

**Keke
Palmer!**

THE STYLE-SAVVY
STAR SHARES HER
FASHION SECRETS!

So You
➡ Wanna
Be ...?

FIND YOUR
DREAM CAREER!

Caring &
Sharing

Care for
Amazing **Petz!**



**Stars in
Puppy Love!**

Lola
Chihuahua

Match pooches with
their owners!

**Style
Lab**TM

SNEAK PEEK!

CHECK OUT STYLE LAB—THE
HOTTEST NINTENDO DSi
GAMES THIS HOLIDAY!

Inside This Issue!

Features

P6 **Style Spectacular!**
Keke's fashion tips, the new Style Lab games, how to get the latest looks, and more!

P10 **Amazing Petz!**
Care for cuddly creatures. Plus: How Selena Gomez and AJ Michalka help animals!



Panda Puzzle

Look in these pages for baby pandas—each one has a letter that when put together, spells a secret word. See page 15 for the answer!



Lola
Chihuahua

ESRB Rating: Everyone



Departments

P4 **My Bulletin Board**
Girl gamers, animal language, and a fun photo hunt!

P12 **So You Wanna Be ...** Find your dream career!

P14 **Stars in Puppy Love!** Match celebs with their pooches.

P15 **My Wish List**
Choose the games you want—and the games you want to give your BFFs!



STAR SEARCH

Find nine stars in this picture of Imagine Town!

Play fun mini-games, create your own avatar, and adopt a virtual pet at www.ImagineTown.com!

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Express Yourself!

Get Creative!

Show your BFF she's special with these perfectly personal holiday presents!

1) COOKIES-TO-GO

Fill a jar with dry ingredients from your best cookie recipe. Using *Imagine Artist*, create and print a fun label. Write baking instructions on the label (example: "Add 2 eggs"), attach a cute ribbon, and bake the cookies at your next sleepover!

2) FRIENDSHIP BRACELETS

Use beads and elastic to create a bracelet (or make one with *Style Lab Jewelry Design*). Print teeny photos of you and your BFF, glue 'em to cardboard, and cover them with clear nail polish. Then string your charms onto the bracelet!

3) BRAG BOOK

Let your best bud show off her pet! Use *Imagine Artist* to create a cute scrapbook cover, then add blank pages so she has room for photos, stickers, and memories. (Include prompts like "Puppy's First Bath" or "My Paw Prints.")



Art Smarts Use these tips to create your very own masterpiece with *Imagine Artist*!

- ✿ Create an outline with the pencil tool, and fill it in with the painting feature.
- ✿ Use the game's supercool tools to add details and dimension.
- ✿ Use the Nintendo DSi Camera to take a photo, and make it part of your art!
- ✿ Share your fab creations! Upload them to the virtual gallery at www.ImagineTown.com for your besties to ooh and aah at!



WRAP IT UP! Need a cool way to wrap your holiday gift? Rip out pics of her celeb crush from magazines, and glue them onto a gift box! ✿



My Bulletin Board

Video games aren't just for boys, ya know. Here are seven reasons why it's cool to be a girl gamer!

1 With so many of your best buds being all about games, b-day shopping has never been easier!

2 School gal by day, detective/fashion designer/zookeeper by night? Talk about a dream come true!

3 That DS fits oh-so-perfectly in a purse.

4 Who doesn't love a daily dose of adorable? (Hello, Petz Nursery!)

5 Style mavens know what's hot, and the latest games are truly cutting-edge!

6 With celebs like Demi Lovato and Miranda Cosgrove playin' video games, all you girl gamers out

there are in great company!

7 Anything boys can do, girls can do just as well (if not better!).

Guess what? Girl gamers rock, too!



E

Wanna give your gaming a boost? Use the skills you've mastered in your fave games to get ahead in others!

If you rock at Imagine Artist ... let your creativity shine in runway shows for Imagine Fashion Designer World Tour and Imagine Babyz Fashion, or create real-life pieces in Style Lab Jewelry Design.

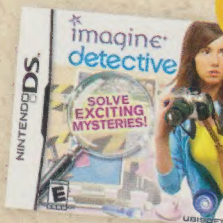
If you rock at Petz Nursery ... send your pup to Petz Dogz Talent Show, where you can coach him to be a skateboarder or Frisbee catcher. Or send your baby hamster to Petz Hamsterz Superstarz to teach him tricks!

If you rock at Imagine Detective ... nothing gets past you. Sleuth out

misbehaving students in Imagine Teacher Class Trip!

If you rock at Style Lab Make-over ... create a chic new look in Imagine Salon Stylist. Or use your eye for fabulous color combos in Imagine Artist!

Cross-train your game!



Special Code!
For **Imagine Detective**:
Enter **L-O-U-M-P-O-U-R**
in the bonus-code section.
You'll get four toys not found in the story!



Our pets always let us know when they're hungry or want to play. But did you ever wonder how creatures communicate with each other?

Secrets of animal language

🐾 Cats purr to bond with their kittens and to let other cats know they're friendly.

🐾 When puppies sniff each other, they're introducing themselves.

🐾 When a dog raises his leg against a tree, he leaves a scent that says, "This spot belongs to me!"

🐾 Monkeys use their fingers to comb each other's fur. This keeps their fur healthy and is a sign of affection.

🐾 Dolphins whistle to tell each other who they are.

🐾 Parrots use different noises to scare enemies, ask for food, or say, "I love you."



Learn about animal behaviors by playing **Petz Nursery** (ESRB Rating: Rating Pending), **Petz Dolphinz Encounter** (ESRB Rating: Everyone), and other fun **Petz** games!



Special Code!

For **Imagine Babyz Fashion** (ESRB Rating: Everyone): Go to the menu where you choose your save, select the gift button, and enter **D-E-C-O-R** for an extra bonus!



Find five things in these baby photos that do not match!

Answer: The baby in the top photo has sunglasses, a hat, a rubber duck, blocks, and blue overalls!



Cutest photo game!

Keke Palmer

True
Fashionista!

Q&A
with

Lots of girls dream of becoming a movie star, pop diva, or TV actress—but Keke Palmer has done all three! After starring in the indie flick *Akeelah and the Bee*, Keke recorded her first album, *So Uncool*. And now, on Nickelodeon's *True Jackson, VP*, she lives out another dream gig—fashion designer! Keke plays 15-year-old True, who nabs a glam job at a clothing line called Mad Style. We asked the style-savvy star what the role has taught her about fashion.

❁ **Are you a lot like True?**

As far as being hardworking and optimistic and a perfectionist, we're very in sync. She might be a little more mature than me, because I don't think I could handle that job!

❁ **What have you learned about being a fashion designer?**

The first design may not be the best, so you have to work and work until you get the perfect one. You have to have a lot of patience.

❁ **What do you think is the best part of that job?**

Seeing the finished product. It makes you feel really proud!

❁ **Will True travel to the runway shows in Milan or Paris?**

No, but actually, I'm going to London! This is the first huge trip of my life.

❁ **If you could shop anywhere in the world, where would you go?**

I've heard Japan has it poppin'. And in London, I want to go to Topshop—I've heard that's a really good clothing store.

❁ **How would you describe your style?**

A little edgy, but still young and fun. A lot of the designers I like are expensive, so I mix their stuff with cheaper stuff.

❁ **What do you wear when you dress to impress?**

At one event, I wore white jeans with black zippers at the bottom, a white T-shirt, a black belt, black heels, and black sunglasses ... and my bag was dark blue. Everybody liked it.

❁ **What's your No. 1 style tip?**

Before you leave the house, take off one accessory. You don't want to look like you're trying too hard!

Watch Keke in *True Jackson, VP*, Saturdays at 8:30 p.m.
And for more cool fashion tips, check out page 9!



A



GET A ROCKIN' NEW STYLE

Our gamer girl checks out the new Style Lab games!

Okay, I'll admit it. I've had the same haircut since kindergarten. Meanwhile, my BFF changes her 'do so often, it would make Hannah Montana's head spin! But we're both ready for a new look, so we were psyched to try the new Style Lab games—you can try a real-life style update!

After all, a fresh style doesn't have to break the bank—a charm bracelet or cool necklace can make you look totally modern! ♥ *Gamer Girl*

What's cool about Style Lab Makeover:

- ✿ I just took a pic of myself with the Nintendo DSi Camera and used it to create an avatar!
- ✿ I tried out a funky pixie cut. The best part? If I wasn't feelin' it, I just used the lengthening tool to get my old locks back. Wish that worked in real life!
- ✿ Go wild with makeup! The game let me see how I'd look with smoky eye shadow and a flower-design manicure.
- ✿ I used the game's style expert for tips. (That would make getting dressed for school so easy!)
- ✿ Once I found a new look I loved, I sent it wirelessly to my BFF so she could give her stamp of approval!

What rocks about Style Lab Jewelry Design:

- ✿ Mix and match your favorite beads and charms to make necklaces, bracelets, and earrings!
- ✿ Upload your favorite designs to your very own online gallery to purchase and wear in real life! No other game has that feature!
- ✿ With the Nintendo DSi Camera, I was able to try on my designs virtually and see what looked best.
- ✿ Make friendship bracelets, charm bracelets, show your school spirit, and more! You can design unique jewelry for all your besties!
- ✿ I'm obsessed with Vanessa Hudgens' hip style, so I made one necklace in three lengths and layered them over my fave cami. Instant chic!

Create jewelry in the game—and then order it online to wear!

Look for **Style Lab Makeover** (ESRB Rating: Everyone) and **Style Lab Jewelry Design** (ESRB Rating: Rating Pending) in November. Visit www.StyleLabGame.com to learn more!

Global Fashion Finder

Test your style IQ and match these looks with their trendsetting cities!



1. Paris



2. Tokyo



3. LA



Answers: 1-B, 2-C, 3-A

R



WIN A DREAM TRIP TO LA!

Sign up for a **FREE** subscription to *Imagine Town* magazine, and you might win a trip to LA! Just fill out the card and mail it in. You could be one of 13 lucky winners!

GRAND PRIZE Trip for two to Los Angeles for 2 nights, 3 days, and a \$500 shopping spree*

TWO FIRST-PLACE PRIZES A Nintendo DSi

TEN SECOND-PLACE PRIZES Pack of Imagine, Petz, and Style Lab DS games

No purchase necessary. For complete rules and legal guidelines, visit www.ImagineTown.com/contestlegal. Open to legal residents of the U.S. and Canada (excluding certain states; please refer to complete rules) having reached the age of majority. Enter by January 10, 2010. Contest drawing by February 1, 2010. Nintendo is not a sponsor of this promotion.

* Includes airfare, hotel, airport transportation, cash for shopping spree. Travel at least 21 days after award receipt.

Special Code!
For *Imagine Fashion Designer World Tour* (ESRB Rating: Everyone): Go to the main menu (the lobby corridor) and enter R-R-L-R-R-X-B-R for an exclusive Hollywood dress!



GET THESE LOOKS!

Dressing with style is as easy as 1-2-3...

Wanna rock the hottest looks? With these easy tips, you can! Then, break out Imagine Fashion Designer World Tour and Imagine Salon Stylist to try out more fun styles!

1

Hollywood * * * SLEEK AND GLAMOROUS, HOLLYWOOD IS ONE PART STYLE, ONE PART PERSONALITY.

MIX IT UP Combine of-the-moment pieces with tried-and-true classics. Pair a jewel-toned top with your fave jeans.

THE MUSTS A little black dress, a teensy clutch, and big sunglasses.

'DO IT Form a smooth, low pony. Twist it so that it wraps around itself, making a totally chic bun.

CELEB STYLE SISTER

Vanessa Hudgens



2

Bohemian Chic * * * WITH FLOWING AND FEMININE FASHIONS, BOHO GALS ARE CUTE AND COMFY. PERFECT!

GO WITH THE FLOW Wear light fabrics and lots of layers for a playful look.

PRINTS CHARMING A fun floral or paisley scarf worn in your hair, at your

neckline, or as a belt is so boho chic!

BEAD-AZZLED Chunky jewelry adds an earthy element to any ensemble.

CELEB STYLE SISTER Taylor Swift



3

Street Attitude * * * THERE ARE NO RULES FOR STREET ATTITUDE—EXCEPT TO LOOK FABULOUS.

RAINBOW BRIGHT Experiment with outta-this-world splashes of color.

NO MATCH Don't be matchy-matchy! Mix fancy fashions with casual faves.

UP AND AWAY Divide hair into six

sections. Twirl each section and secure it to the top of your head with a clip. Repeat until all your hair is in a kinda classy, kinda crazy updo!

CELEB STYLE SISTER Kristen Stewart



4

Preppy * * * CLASSIC AND PERFECTLY PUT TOGETHER, PREPPY GALS KNOW WHAT WORKS—AND HOW TO MAKE IT WORK.

PERFECT PASTELS Choose clothes in soft colors, like pale pink and green—they're oh-so-flattering!

BAND TOGETHER No matter how long your hair is, add a headband for

an instantly pulled-together hairstyle.

PRACTICAL PACK A monogrammed tote holds all your stuff and looks adorable doing it!

CELEB STYLE SISTER Emma Roberts



5

Glam Rock * * * A DASH OF SPARKLE, A BIT OF GRUNGE—AND A WHOLE LOTTA ROCK 'N' ROLL.

OLDIE BUT GOODIE Hit vintage shops for fab finds from another era.

SHINE ON Blingy jewelry and silver accessories (like belts) add just enough sparkle.

MESS MUCH? For tousled locks, add a dollop of styling cream to wet hair and shake, shake, shake!

CELEB STYLE SISTER

Taylor Momsen



Care for Amazing **Petz!**

Caring & Sharing



Taking care of cuddly creatures can be a tough job ... but practice makes purr-fect! From easygoing hamsters to exotic panda bears, see what it takes to keep your pets healthy and happy!



Start with ...

♥ A BABY HAMSTER

Loves: Snuggling in his burrow.
Help him grow: Feed him milk when he's tiny and seeds when he gets bigger.

Then get ...

♥ A KITTEN

Loves: Chasing a ball, feather, or balloon—or even her own tail!
Help her grow: The more you play with her, the less scared she'll be of new people.



Now it's time for ...

♥ A PUPPY

Loves: Going for walks and playing fetch with a stick.
Help him grow: Make sure he has plenty of toys to chew, or he'll chew your shoes instead!

Then learn how mothers care for ...

♥ A KOALA CUB

Loves: Munching on eucalyptus leaves.
Help her grow: She's born tiny—just a quarter-inch long! Her mom keeps her



safe and feeds her milk until she's old enough to start eating leaves.

♥ A BABY LEOPARD

Loves: Sleeping all day.
Help him grow: His mom teaches him how to climb trees and helps him hunt for his dinner.

♥ A POLAR BEAR CUB

Loves: Swimming—even in the iciest water!
Help her grow: Her mom is attentive, touching and grooming her baby often.

♥ A TIGER CUB

Loves: Roaming around in the wild.
Help him grow: Tigers



need a safe den. His mom makes sure he has a cozy place to sleep.

♥ A PANDA CUB

Loves: Eating lots and lots of bamboo leaves.
Help her grow: Her mom plays with her by rolling around and wrestling with her!



Flaunt Your **Petz!**

Once your petz have grown up strong and healthy in **Petz Nursery** (ESRB Rating: Rating Pending; in stores Oct. 27), send them wirelessly to other games, and let them show off their skills! Let your puppy test out his new tricks in **Petz Dogz Talent Show**, in stores Nov. 3). Let your hamster try crazy activities like parachuting, bowling, and mazes in **Petz Hamsterz Superstarz** (ESRB Rating: Rating Pending; in stores Nov. 10).

November Is **Petz** Month!

Give Thanks to Furry Friends

Petz games are a great way to learn about caring for animals—and In November, new games like **Petz Nursery**, **Petz Hamsterz Superstarz**, and **Petz Dogz Talent Show** (ESRB Rating: Rating Pending) hit the stores! Thanksgiving's coming, too, so now's the perfect time to give back to animals. Go to www.Petz.com to play mini-games and find out how to help animals in need.



These Animals Have Famous Friends!

Celebs like AJ and Selena are taking action to keep animals safe.

It's no secret that stars love to spoil their pets—they take them hiking, give them puppy manicures, and tote them around in designer doggie carriers. But pampered pooches aren't the only animals getting love from Hollywood. A few celebs dedicate their energy to caring for four-legged friends in need.

When AJ Michalka isn't rocking the charts with her sister, Aly, she's the youth ambassador for a wild horse sanctuary called Return to Freedom. "Working with Return to Freedom has been amazing," says AJ, whose goal is to tell kids about our country's wild horses—and how they need a safe home where they can run free. "Ever

since I was young, I've had a huge connection with horses ... they have so much to give and should be protected to the fullest extent."

Selena Gomez is another caring celeb who loves working with animals. While Selena was filming the *Wizards of Waverly Place* movie in Puerto Rico, she worked with an organization called Island Dog to help vaccinate dogs and give them medicine. She even held an auction that raised \$17,000 for Island Dog!

But celebrities aren't the only ones who can help their furry friends. If you're an animal lover, you may want to volunteer at a wildlife refuge or animal rescue group. And don't forget to give your own pet a little extra pampering!



so you wanna be...

When it comes to picking your dream career, the sky really is the limit. (Woo hoo!) This quiz asks ya questions about Y-O-U so that you can discover your perfect path (and get tips for making all those dreams come true!).

Start Here!

Imagine Your Future!
ENTER TO WIN A \$25,000 COLLEGE SCHOLARSHIP EVERY WEEK IN OCTOBER!
Visit www.ImagineTown.com for more info.

ART
The class you can't wait for (and not because your crush sits by you!) is:

SCIENCE

You're at a party, and you don't know anyone. To deal, do you introduce yourself and strike up a convo with anyone who seems interesting? Or do you offer to help the hostess?

HELP HOSTESS

You're way short on cash, so you come up with a money-making idea. Is it to start a pet-sitting business? Or to make and sell jewelry?

ART

CONVO

JEWELRY

PET BIZ

Your schedule isn't just jam-packed—it's overflowing. You have to cut back. What's gotta go?

PIANO LESSONS

There's a petition going around about new cafeteria menu options. Is it more likely that you started the campaign? Or do you sign it but then move on to things that are more important to you, like volunteering?

MOVE ON

When you're assigned a group project, you:

BABYSITTING GIG

Your mom is calling you for dinner, but you can't hear her. Is it because the music's on loud and you're dancing? Or you're 100 percent immersed in homework?

HOMEWORK

What's at the tippy-top of your birthday wish list?

PONY (THOUGH A HAMSTER WILL DO)

STARTED IT

ARE THE GROUP LEADER

QUIETLY DO YOUR PART

Your room is ...

DANCING

Your BFF had a rotten day. Is she calling you so you can distract her from her problems? Or because she knows you're a No. 1 listener?

LISTEN TO HER

When it comes to getting things done, your greatest quality is your:

COOL 'N' CALM ATTITUDE

A NEW CAMERA

A (MESSY) MIX OF EVERYTHING YOU LIKE

PERFECTLY PUT TOGETHER

A van chock-full of relatives is staying at your house. Do you help out by keeping your cousins busy? Or by doing all your chores—and then some?

CHORES

PROBLEM-SOLVING SKILLS

ORGANIZE

You and your friends are headed to a dance. Are you more likely to do everyone's hair and makeup? Or organize your crew, making sure you know who's going where at what time?

HAIR AND MAKEUP

BIT OF EVERYTHING

Are your extracurriculars mainly theater, music, and art? Or a little of everything? (What can you say? You're a gal with many talents!)

ADVENTURE

When you think about your future, what are you sure of? That whatever you do will be full of adventures? Or that you're going to help make a difference in the world?

DIFFERENCE



Crafty 'n' Creative

You have a passion for the arts, no doubt about it. Whether it's painting or piano or anything else, you're gonna be in a majorly creative profession. Got a talent for sketching and sewing? Fashion design may be for you. Love makeup? Could be you'll end up a hair and makeup stylist. Or maybe you'll be showcasing your artwork at galleries around the world. A girl can dream, right?

Make It Happen!

The best way to cultivate your creative spirit is to practice, practice, practice. Try different projects to see if they appeal to your artistic eye. You'll never know unless you try!

Start Now!

Games like *Imagine Fashion Designer: World Tour*, *Imagine Artist* (ESRB Rating: Everyone), *Style Lab Makeover*, *Style Lab Jewelry Design*, and *Imagine Salon Stylist* (ESRB Rating: Everyone) take all that practice to the next level. Sweet!



Clever 'n' Curious

You're a take-charge kind of girl and aren't afraid of talking to anyone you meet. Your curiosity makes you a natural for a career in teaching or even a job as a detective. There's a lot to learn in this world. Lucky for you, you're on track to soak up as much info as you can, smarty.



Make It Happen!

Sign up for activities that spark your interest. Be open to meeting new people—everyone has a story to share, and this knowledge is prepping you for an adventurous career.

Start Now!

**Try Imagine Teacher Class
Trip (ESRB Rating: Everyone
with Comic Mischief) and Imag-
ine Detective (ESRB Rating:
Everyone with Comic Mischief**



and Mild Cartoon Violence) for a glimpse of life as a clever, curious go-getter. (Kinda like you, right?)

Kind 'n' Caring

It's no wonder your besties call you when they need a shoulder to lean on. You are compassionate, patient, a good listener—all the things that make you great with animals and babies. Your heart is big enough to love all the creatures that come your way, whether you end up caring for animals or taking a job as a nanny. All together now ... awww!

Make It Happen!

Ask your parents to help you find a place to volunteer, like an animal shelter. Take great care of your pets (and little brothers and sisters!). And check out www.Petz.com to see how Petz games let you take care of animals in need!

Start Now!

Imagine Zookeeper, Imagine Babyz Fashion (ESRB Rating: Everyone), Petz Nursery (ESRB Rating: Rating Pending),
Petz Dogz Talent Show, Petz Hamsterz Superstarz, and Petz Dolphinz Encounter give you experience nurturing and training animals—perfect for caring gals, like yourself!



Stars in Puppy Love!

Nick
Jonas

Demi
Lovato

Dylan & Cole
Sprouse

Zac
Efron

Shadow
Maltipoo

Vanessa
Hudgens

Hillary
Duff

Match these lovable pooches with their famous owners!

Test your celebrity smarts! Fill in the stars' dog tags with the names of their pups—and check your answers below!

Lola
Chihuahua

Bella
Shih Tzu

Dreamer
Australian shepherd

Bubba
English bulldog

Elvis
Golden retriever

H

Answers: Nick Jonas, Elvis; Demi Lovato, Bella; Zac Efron, Dreamer; Vanessa Hudgens, Shadow; Dylan and Cole Sprouse, Bubba; Hillary Duff, Lola.

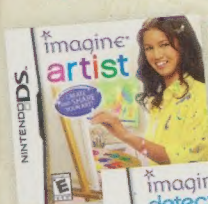
My Wish List

Use this checklist to help you decide which Imagine, Style Lab, and Petz games you want for yourself—and which ones to give as gifts!

Panda Puzzle

Write down the letters you found. Then unscramble them to spell a secret word!

Answer: hamster



☐ for
in stores October 13!
ESRB Rating: Everyone



☐ for
in stores early November!
ESRB Rating: Rating Pending



☐ for
in stores September 8!
ESRB Rating: Everyone with Comic
Mischievous and Mild Cartoon Violence



☐ for
in stores October 27!
ESRB Rating: Everyone



☐ for
in stores October 20!
ESRB Rating: Everyone



☐ for
in stores early November!
ESRB Rating: Rating Pending



☐ for
in stores August 25!
ESRB Rating: Everyone with Comic Mischievous



☐ for
in stores October 20!
ESRB Rating: Everyone



☐ for
in stores early November!
ESRB Rating: Rating Pending



☐ for
in stores September 29!
ESRB Rating: Everyone



☐ for
in stores October 13!
ESRB Rating: Everyone



☐ for
in stores November 10!
ESRB Rating: Everyone



☐ for
in stores November 10!
ESRB Rating: Rating Pending



☐ for
in stores October 6!
ESRB Rating: Everyone

October Is Imagine Month! Mark your calendars, cuz lots of cool Imagine games are coming to stores. Plus, you can enter to win a \$25,000 college scholarship every week during Imagine Month! Go to www.ImagineTown.com for more info.



**UNLOCK AN
EXCLUSIVE BEAD!**
RECEIVE A COOL BLUE SWIRL BEAD FOR YOUR STYLE
LAB JEWELRY DESIGN GAME!

(ESRB RATING: RATING PENDING) PLAY "STORY MODE." ONCE YOU GET TO THE BACK OFFICE,
SELECT THE LAPTOP, SELECT "SHOP," TAP THE PADLOCK, AND ENTER B-L-U-S-W-I-R-L!

Let Your Style Out to Play!



Pick from hundreds of beads, charms, and pendants to create beautiful necklaces, bracelets, and earrings! Upload your favorite designs and order them online to wear in real life!

IN STORES NOVEMBER 2009



Also Available

Find out more at www.StyleLabGame.com

Visit www.esrb.org for rating information

